

An aerial photograph of a city skyline at dusk. The Empire State Building is the central focus, illuminated with warm lights. Other skyscrapers and buildings are visible, some with lights on. The sky is a deep blue with some clouds. The overall scene is a dense urban environment.

# Commercial Brochure

MINOR HOTELS EUROPE & AMERICAS

**MINOR**  
HOTELS

MH COLLECTION HOTELS





# Our history

Minor Hotels' success story spans more than five decades, beginning with the founding of Minor Holdings in 1967 by William E. Heinecke when he was just 17 – a minor at that time.

The 'Minor' name was inspired by the budding entrepreneur's young age and the company would continue to grow over the next two decades before the opening of our first hotel – The Royal Garden Resort – in Pattaya, Thailand in 1978.

What followed was one of the greatest success stories in the hospitality industry, with highlights including the launch of Anantara in 2001, the launch of Avani in 2011 and the acquisition of NH Hotel Group in 2018. Today, our portfolio spans more than 560 hotels across eight hotel brands and 58 countries.





*A global presence,*  
**under a single corporate umbrella**





# Our Brands





# A world of possibilities

Minor Hotels offers a world of choice with more than 560 hotels in city and resort destinations across eight diverse hotel brands.

## MINOR HOTELS

### LUXURY



### PREMIUM



### SELECT

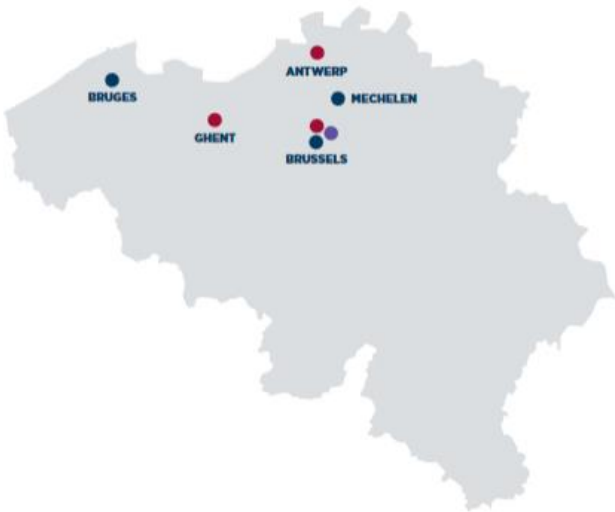






# Welcome to Belgium

Minor Hotels presents  
you 12 hotels from three  
of our brands, all in Belgium.  
When you are looking for the  
perfect place to stay,  
we are your partner!



## NH HOTELS & RESORTS

- NH BRUGGE**  
Boeveriestraat 2  
8000 Bruges  
District City Center  
Train station Central Station 500m
- NH BRUSSELS AIRPORT**   
De Kleetlaan 14  
1831 Diegem  
District Zaventem Brussels Airport  
Train station Diegem Station - 100m
- NH BRUSSELS EU BERLAYMONT**   
Boulevard Charlemagne 11-19  
Karel de Grotelaan 11-19  
1000 Brussels  
District European Quarter  
Train station Schuman Station - 200m
- NH BRUSSELS CARREFOUR DE L'EUROPE**   
Rue Marché aux Herbes 110  
Grasmarktstraat 110  
1000 Brussels  
District City Center  
Train station Brussels-Central Station - 200m
- NH BRUSSELS GRAND PLACE ARENBERG**   
Rue d'Assaut 15  
Stormstraat 15  
1000 Brussels  
District City Center  
Train station Brussels-Central Station - 300m
- NH BRUSSELS STÉPHANIE**   
Rue Jean Stas 32  
Jean Stasstraat 32  
1060 Brussels  
District Louise  
Train station Brussels-South (Midi) Station - 1,4km
- NH MECHELEN**   
Korenmarkt 22/24  
2800 Mechelen  
District City Center  
Train station Mechelen Station - 1,5km

## NH COLLECTION HOTELS & RESORTS

- NH COLLECTION ANTWERP**   
Pelikaanstraat 84  
2018 Antwerp  
District City Center  
Train station Antwerp Central Station 300m
- NH COLLECTION BRUSSELS CENTRE**  
Boulevard Adolphe Max 7  
Adolphe Maxdaan 7  
1000 Brussels  
District City Center  
Train station Brussels-Central Station - 800m
- NH COLLECTION BRUSSELS GRAND SABLON**   
Rue Bodenbroek 2-4  
Bodenbrookstraat 2-4  
1000 Brussels  
District City Center  
Train station Brussels-Central Station - 500m
- NH COLLECTION GENT**   
Hoogpoort 63  
9000 Ghent  
District City Center  
Train station Gent-Sint-Pieters 2km

## nhow HOTELS & RESORTS

- NHOW BRUSSELS**   
Rue Royale 250  
Koningssstraat 250  
1210 Brussels  
District Botanique/Kruidtuinlaan  
Train station Brussels-Central Station - 1,3km



MINOR  
HOTELS

ANANTARA  
HOTELS & RESORTS - SEAS

AVANI  
Hotels & Resorts

elewana  
HOTELS & RESORTS

OAKS  
HOTELS & RESORTS

NH  
HOTELS & RESORTS

NH COLLECTION  
HOTELS & RESORTS

nhow  
HOTELS & RESORTS

TIVOLI  
HOTELS & RESORTS



## NH HOTELS

### ● NH BRUSSELS AIRPORT

De Kleetlaan 14  
1831 Diegem

**District** Zaventem Brussels Airport  
**Train station** Diegem Station - 100m

### ● NH BRUSSELS EU BERLAYMONT

Boulevard Charlemagne 11-19  
Karel de Grotelaan 11-19  
1000 Brussels

**District** European Quarter  
**Train station** Schuman Station - 200m

### ● NH BRUSSELS CARREFOUR DE L'EUROPE

Rue Marché aux Herbes 110  
Grasmarktstraat 110  
1000 Brussels

**District** City Center  
**Train station** Brussels-Central Station - 200m

### ● NH BRUSSELS GRAND PLACE ARENBERG

Rue d'Assaut 15  
Stormstraat 15  
1000 Brussels

**District** City Center  
**Train station** Brussels-Central Station - 300m

### ● NH BRUSSELS STÉPHANIE

Rue Jean Stas 32  
Jean Stasstraat 32  
1060 Brussels

**District** Louise  
**Train station** Brussels-South (Midi) Station - 1,4km



## NH COLLECTION HOTELS

### ● NH COLLECTION BRUSSELS CENTRE

Boulevard Adolphe Max 7  
Adolphe Maxlaan 7  
1000 Brussels

**District** City Center  
**Train station** Brussels-Central Station - 800m

### ● NH COLLECTION BRUSSELS GRAND SABLON

Rue Bodenbroek 2-4  
Bodenbroekstraat 2-4  
1000 Brussels

**District** City Center  
**Train station** Brussels-Central Station - 500m

## nhow HOTELS

### ● nhow BRUSSELS

Rue Royale 250  
Koningsstraat 250  
1210 Brussels

**District** Botanique/Kruidtuinlaan  
**Train station** Brussels-Central Station - 1,3km

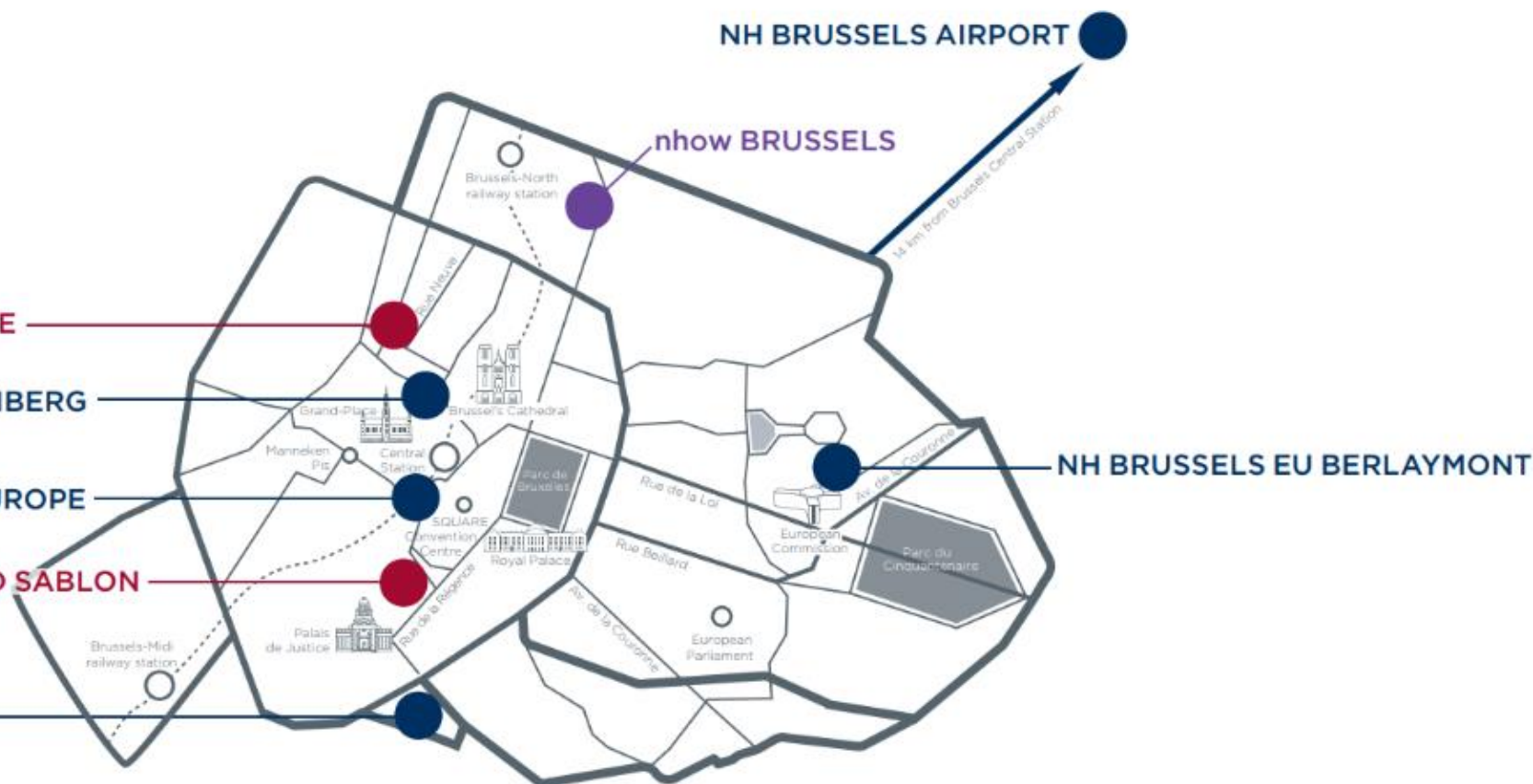
NH COLLECTION BRUSSELS CENTRE

NH BRUSSELS GRAND PLACE ARENBERG

NH BRUSSELS CARREFOUR DE L'EUROPE

NH COLLECTION BRUSSELS GRAND SABLON

NH BRUSSELS STÉPHANIE







**nhow**  
HOTELS & RESORTS



*nhow*  
HOTELS



*nhow*  
BRUSSELS



# nhow

## BRUSSELS

### HIGHLIGHTS

- Lifestyle art hotel that celebrates creativity
- In the city center, close to the financial district & the Botanique garden
- 25 minutes away from Brussels airport and 7 minutes walking from Brussels North train station
- Indulge yourself with a delicious waffle created in our famous nhow waffle van or sweets from our sweet corner
- Start the day with a fitness session in our rooftop fitness centre

### LOCATION

Rue Royale 250,  
1210 Saint-Josse-ten-Noode, Belgium

### HOTEL ROOMS

305 rooms and suites

### MEETINGS SPACES

Number of meetings rooms: 12  
Max capacity in theatre style: 350 people

### AIRPORT & TRAIN STATION:

14 km from Brussels Airport  
1.2 km from Brussels-Central Railway Station  
3.5 km from Brussels-Midi International Railway Station







creative hub • room for art • model

















DARK ROOM  
IN USE



















nhow











NH COLLECTION

HOTELS & RESORTS





## LOCATION

In the heart of the city (Diamond quarter)

Antwerp Central Station 300 m

Flanders Meeting & Convention Center Antwerp 500 m



## HOTEL FACILITIES

186 guest rooms (42 twin rooms)

6 meeting rooms up to 90 people (indirect daylight)

Fitness

Terrace

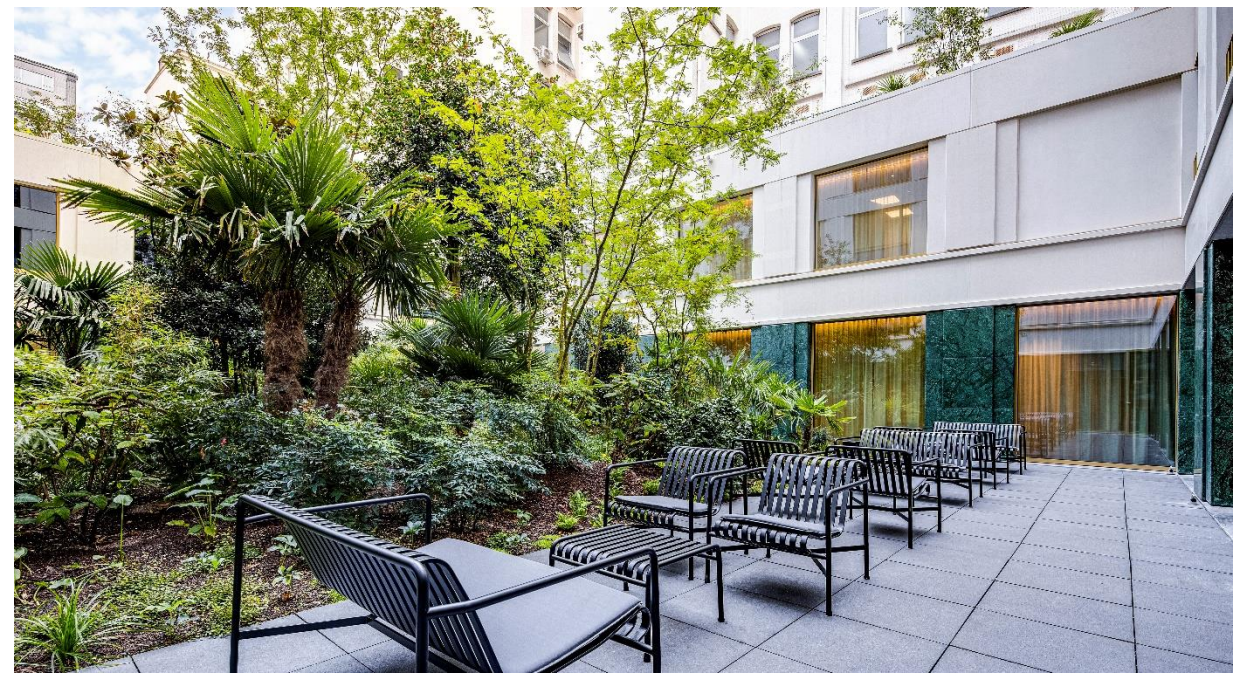
Underground parking

















#### HIGHLIGHTS

- Newly renovated, rebranding in NH Collection as of 04.11.24
- Located in the historical city center of Gent
- 2KM from Gent International Congress Centre
- Shopping and dining areas walking distance from the hotel
- Famous Medieval Crypt for your private and professional events
- Plenary room with daylight
- Renovated Grand Café Van Artevelde to indulge yourself with local food & drinks
- Inner garden to enjoy breakfast or lunch for your groups
- Fitness Centre and Sauna

#### LOCATION

Hooppoort 63

9000 Gent, Belgium

#### HOTEL ROOMS

174 rooms and suites

#### MEETINGS SPACES

Number of meetings rooms: 10

Max capacity in theatre style: 340 people

#### AIRPORT & TRAIN STATION:

Brussels National Airport : 67KM

Gent St Pieters Train Station : 4,6KM











- NH Collection Gent
- 174 rooms – 400 pax









**NH COLLECTION**  
BRUSSELS • GRAND SABLON

## LOCATION

- Located in the historical centre of Brussels
- Square Convention Centre 600 m
- Central train & Metro Station 700 m
- Brussels Airport 15 km

## HOTEL FACILITIES

- 192 guest rooms (41 twin rooms)
- 9 meeting rooms up to 120 people in theatre style
- Private dining room for groups and VIP room for exclusive events
- Restaurant “Hispania” and bar
- Underground parking



















**NH COLLECTION**

BRUSSELS CENTRE



## LOCATION

- Brussels Central Station 1 km
- Square Convention Center 1,2 km
- Brussels Expo 8 km
- Brussels Airport 12 km
- Nearest metro stop 100 m

## HOTEL FACILITIES

- 241 guest rooms (110 twin rooms)
- 7 meeting rooms up to 60 people with daylight
- Rooftop with Terrace on the 9th floor, available for events up to 150 people, group lunches & dinners
- Restaurant Brasserie Le Rossini























## **TH** BRUSSELS EU BERLAYMONT



### **LOCATION**

- Brussels Airport 10 km
- Nearest metro “Schuman” 200 m
- European Commission Berlaymont” 350 m

### **HOTEL FACILITIES**

- 214 guest rooms (25 twin rooms)
- 7 meeting rooms, up to 140 people – 1 with translation booth
- Restaurant & Bar
- Underground parking
- Fitness

















## LOCATION

- Train station Diegem 10 m
- Brussels Airport 4 km
- Free Airport shuttle 7/24

**NH BRUSSELS AIRPORT**

## HOTEL FACILITIES

- 234 guest rooms (71 twin rooms)
- 7 meeting rooms: capacity for up to 70 people in largest room - daylight in some of the rooms
- Fitness & Sauna
- Fully renovated in April 2020
- Large underground parking



















## LOCATION

Next to the Grand Place  
Brussels Central Station 200 m  
Brussels Airport 15 km

## HOTEL FACILITIES

155 guest rooms (39 twin rooms)  
3 meeting rooms with daylight up to 70 people  
Underground parking









Renovation 2024



**NH** BRUSSELS  
CARREFOUR DE  
L'EUROPE

## LOCATION

Next to the Grand Place

Square Convention Centre 400m

Brussels Central train & metro station 280 m

Brussels Airport 15 km

## HOTEL FACILITIES

65 Rooms (20 twin rooms)

8 meeting room up to 180 people (theatre & no daylight)

Large public parking next to the hotel







**NH BRUGGE**

## LOCATION

Located in the city centre  
Bruges Meeting & Convention Centre (BMCC) 220 m  
Central Train Station 500 m  
Brussels Airport 110 km  
Bus stop 50 m

## HOTEL FACILITIES

149 guest rooms (46 twin rooms)  
8 meeting rooms up to 240 people (indirect daylight)  
Restaurant & Bar  
Garden  
Fitness area







## LOCATION

Close to the city center  
Mechelen train Station 1,5 km  
Antwerp 25 km

**nh** MECHELEN

## HOTEL FACILITIES

43 guest rooms (18 twin rooms)  
1 meeting room up to 10 people  
Parking  
Fitness  
Bar







## LOCATION

Close to NH Brussels Louise 100 m

Metro Station Louise 300 m

Brussels Central Station 900 m

Brussels Airport 15 km

NH BRUSSELS STEPHANIE

## HOTEL FACILITIES

67 guest rooms (17 twin rooms)

On-Site Parking

Fitness & Bar





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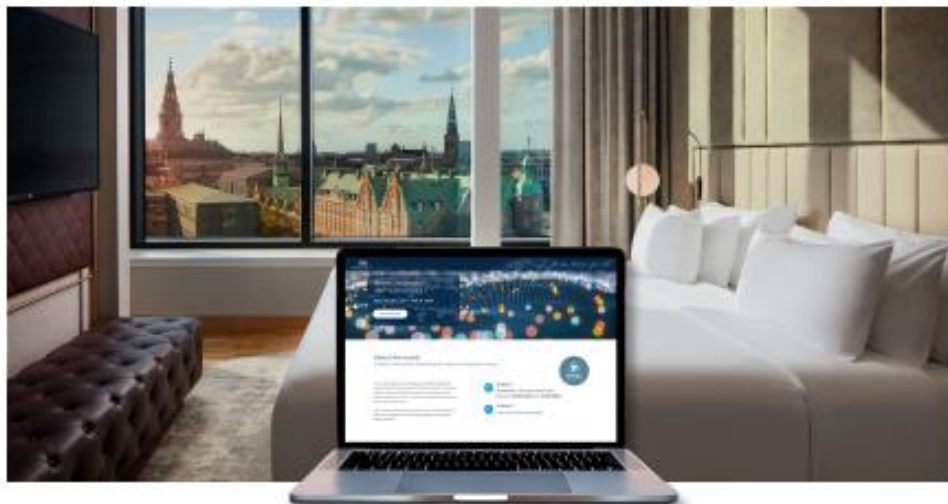
**My Event Space**



**MINOR**  
HOTELS

# My event space

MAKKELIJK GROEPSRESERVERINGEN MAKEN



## NU NOG EFFICIËNTER, MET VERBETERDE FUNCTIES EN BETER DAN OOI!

Ervaar een speciale webpagina, exclusief voor uw evenement, waar gasten gemakkelijk hun eigen kamer tegen het speciaal afgesproken tarief kunnen boeken en betalen.



### MAATWERK

Hier kunt u informatie over het evenement publiceren, zoals het programma, foto's, logo, data, hotelfaciliteiten, routebeschrijving en nog veel meer.



### TIJDBESPAREND

Gasten kunnen alle informatie over het evenement voor aankomst bekijken en gemakkelijk hun eigen kamer tegen het speciaal afgesproken tarief boeken en betalen.



### HANDIG

Online, 24 uur per dag 7 dagen per week en alle informatie is eenvoudig te vinden op één plaats.



### HELEMAAL GRATIS

Dese service is gratis. U hoeft alleen maar contact op te nemen met uw contactpersoon om toegang te krijgen.

## SLECHTS 3 EENVOUDIGE STAPPEN!

Maak, personaliseer en deel uw link met alle deelnemers, zodat ze hun eigen kamer kunnen boeken.

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# Uw evenement, binnen ieders handbereik

## ALLEMAAL OP ÉÉN PLEK

Alle informatie over uw evenement op één centrale plek



## BOEKEN EN BETALEN

Deelnemers kunnen hun kamer heel gemakkelijk van tevoren boeken en betalen

## BELANGRIJKE INFORMATIE

Routebeschrijving, plattegrond, contactnummers en andere belangrijke informatie



## ALTIJD OP DE HOOGTE

Houd iedereen op de hoogte met het laatste nieuws over uw evenement



## MERKBEKENDHEID OPBOUWEN

Promoot uw merk, presenteer uw evenement en zorg voor een goede opkomst



## INTUÏTIEF ONTWERP

Gebruiksvriendelijk, mobile-friendly en met gepersonaliseerde inhoud



## KLAAR OM UW EVENEMENTPLANNING TE TRANSFORMEREN?

Neem contact op met uw contactpersoon en organiseer een onvergetelijk evenement!

## MEER INFORMATIE VINDT U

**HIER** ➔

Handig om te weten: deze gratis service geldt bij het reserveren van een evenement met hotelkamers bij een van onze hotels. Neem contact op met uw contactpersoon om toegang te krijgen tot deze service.

**ANANTARA**  
HOTELS & RESORTS

**AVANI**  
HOTELS & RESORTS

**elwana**  
HOTELS & RESORTS

**OAKS**  
HOTELS & RESORTS

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HOTELS

**PROMO**





## Choose your 2 favourite gifts

A present for you! Book your next meeting or hotel stay with Minor Hotels and choose from two exclusive gifts. Arrange a great stay for you, your guests or attendees and enjoy our prime locations, amazing breakfast and delicious meeting breaks.



5% discount on  
your net invoice



Extra break-out  
space: **book one,  
get one for free**



Free upgrade of  
meeting package  
to next category



1 free hotel room  
per 20 paying  
guests



1 free meeting  
package per 20  
paying guests

Valid for new group bookings made between 5 May and 31 August 2025, when making a booking with a minimum value of € 3.000. Stays and meetings can take place until 31 March 2026. Mention promo code EXCLUSIVE GIFTS when making your booking.



## Choose your favorite gifts

A present for agencies! Book your next meeting or hotel stay with Minor Hotels, benefit from extra commission and choose an exclusive gift. Arrange a great stay for your guests or attendees and let them enjoy our prime locations, amazing breakfast and delicious meeting breaks.

Get 5% extra commission +  
choose a gift from the selection below:



5% discount on  
your net invoice



Extra break-out  
space: **book one,  
get one for free**



Free upgrade of  
meeting package  
to next category



1 free hotel room  
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**NH COLLECTION**  
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**AVANI**  
Hotels & Resorts

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— COLLECTION —

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**OAKS**  
HOTELS • RESORTS • SUITES

**TIVOLI**  
HOTELS & RESORTS